

How to prepare a hospital website for a natural disaster

By Thomas Gapinski
Motionbuzz.com

Hurricane Sandy

Monday, Oct. 29, 2012

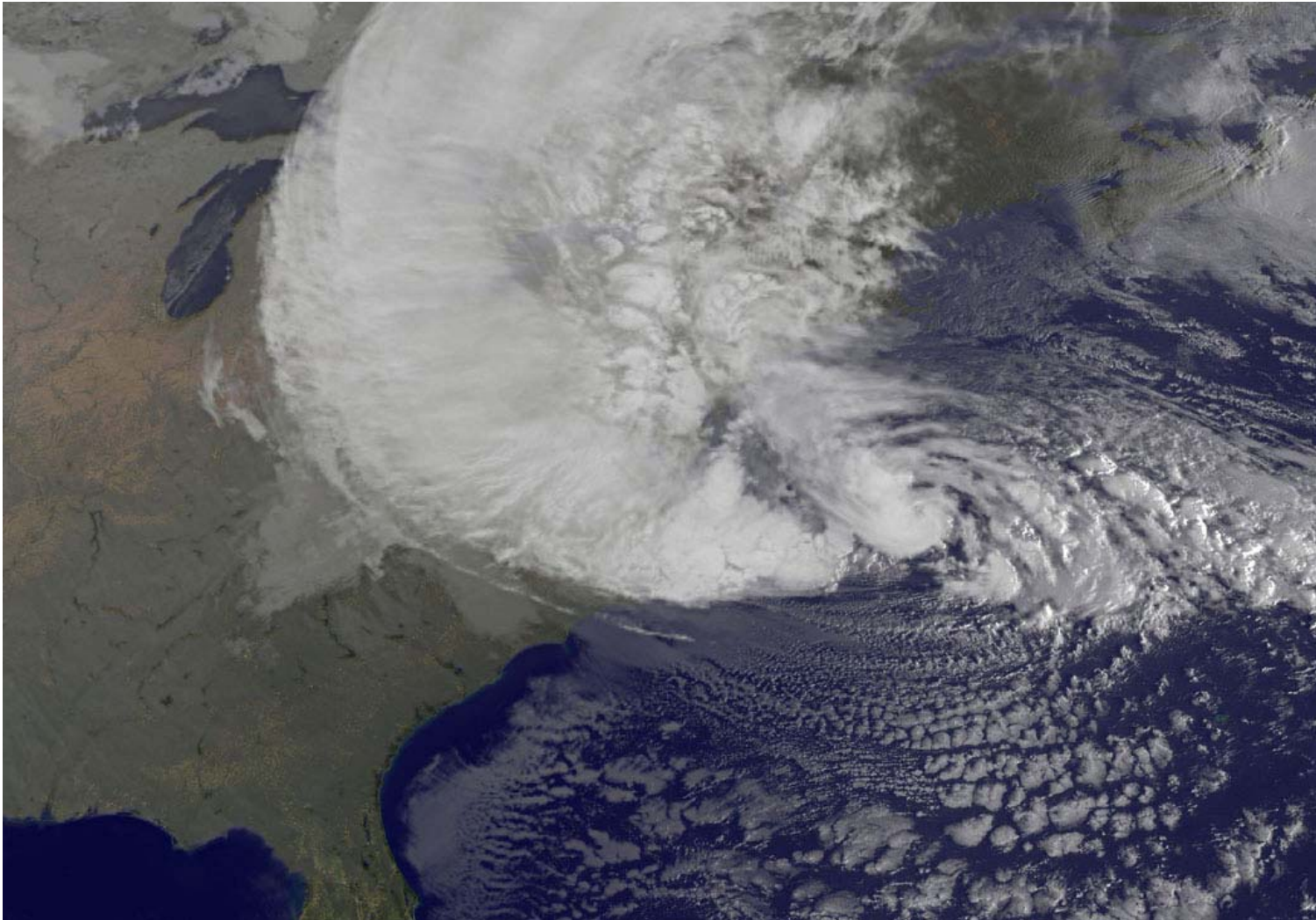


Image: NASA

What happened?

Wind, rain, flooding, power outages
caused loss of property, injuries, and
worst of all, loss of life.

The storm affected everyone,
even hospitals.

Some hospitals posted
emergency information
on their websites.


Important Notice: Hurricane Sandy Update

Thank you for your continued patience as we work to resume normal Hospital operations. Following is updated information:

Hospital operations are slowly returning to normal. Emergency rooms, ambulatory sites and hospital-based clinics are open and seeing patients. Please contact your physician's office for updates regarding elective surgeries. We will continue to keep you updated.



For updates on the hospital's response to Hurricane Sandy follow us on **Facebook** at facebook.com/newyorkpresbyterian and **Twitter** at [@NYPHospital](https://twitter.com/NYPHospital).

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Information Alert - Hurricane Sandy

Click on the link for the latest on our preparations for Hurricane Sandy.

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- Best Doctors 2012**
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options for breast reconstruction.

Lenox Hill Hospital Presents PIX11 Health & Wellness Expo
 Lenox Hill Hospital , 24 October 2012
 Lenox Hill Hospital and PIX11 are bringing together top experts in the health and wellness fields for an all-day, all-ages expo on Saturday, October 27, 2012 from 11 AM – 5 PM at the Lenox Hill Convention Center.

Dr Max Gomez: Multivitamins And The Fight Against Cancer
 CBS 2 News, 18 October 2012
 CBS 2's Dr Max Gomez explains.

Online Health Resources

- [Multimedia Encyclopedia](#)
- [Women's Center](#)
- [Heart Center New!](#)
- [Senior Center](#)
- [Orthopaedics Center New!](#)
- [Symptom Checker](#)
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New Primary Care Center

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Center for Maternal and Fetal Medicine

Over 4,000 New Yorkers a year take their first breath at Lenox Hill Hospital. Learn more about why our Center for Maternal and Fetal Medicine is renowned for its exceptional care. [learn more](#)

In Good Health

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Orthopaedic Surgery & Sports Medicine

Lenox Hill Hospital is recognized nationwide for its expertise in the treatment and rehabilitation of a broad range of musculoskeletal conditions, helping thousands of patients regain their stride each year. [learn more](#)

Center for Comprehensive Care

Check here for updates on our Center for Comprehensive Care, now under construction. [learn more](#)



Hospital for Special Surgery will resume full operations tomorrow, Wednesday, October 31, 2012. Operating Rooms and all patient services will be open.

Highlights



[Storm Report](#)

Hospital for Special Surgery will resume full operations tomorrow, Wednesday, October 31, 2012. Operating Rooms and all patient services will be open.



[Get Fit Like the Giants](#)

Show us how you Get Fit Like the Giants! Submit a video for a chance to win a day at the Timex Performance Center with Giants alumni in East Rutherford, NJ.



[Big Apple Circus Benefit](#)

We cordially invite you to the fun-filled annual event to support pediatric care & research at HSS on Sunday, December 2, at Lincoln Center, Damrosch Park. Come one, come all!

In the News

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- [Statement regarding steroid injections in the news linked to meningitis](#)
- [Children are Champions: HSS Opens Lerner Children's Pavilion](#)
- [Steroid Shots Stay Popular Despite Meningitis Outbreak - *The Wall Street Journal*](#)
- [Surgery Champions - *Advance for Nurses*](#)
- [On New Hips, Old Habits and the Inestimable Value of Giving Blood - *Huffington Post*](#)
- [Pediatricians want cheerleading called a sport over injury risk - *WCBS-TV News*](#)
- [Celebrity, Researcher, and Humanitarians Honored at the Lupus Foundation of America's 2012 Butterfly Gala - *Lupus Foundation of America*](#)
- [Diet Mistakes You May Be Making - *NBC Today--Kathy Lee and Hoda*](#)
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By 11:00 Tuesday morning, all 300 patients were safely transferred from NYU Langone Medical Center to nearby hospitals able to provide the appropriate level of care.

We worked closely with the FDNY, NYPD, Office of Emergency Management, and accepting hospitals throughout this process and thank them for their immediate assistance. We also thank our dedicated faculty, staff, and medical students for their tireless efforts during the storm.

At this time, we are focusing on assessing the full extent of the storm's impact on all of our patient care, research, and education facilities.

To our staff: We are asking that only staff members instructed by their supervisors report to work on Wednesday and Thursday as we continue to perform operational assessments on our facilities. If you work in Facilities, Building Services, Environmental Services, Security, IT, or Food and Nutrition, please reach out to your supervisor for reporting instructions. All other staff, please do not report to work.

We will continue to update you as more information becomes available.



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HURRICANE SANDY INFORMATION >>

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OCT 30 *Amputee Support Group*

OCT 29 *Aphasia Support Group (CANCELLED)*

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Some hospitals posted nothing.



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News & Events

**Hospital Celebrates Annual Gala
October 2012**

**Hospital Welcomes New CNO
September 2012**

**Dr. Carmen Sultana: New
OB/GYN Chairman
August 2012**

**Emergency
Preparedness Symposium
July 2012**

**Extended Radiology
Department Hours
May 2012**

**Electrical Responder
Reduces Preterm Births
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**Center for Vaginal Health at
New York Downtown
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March 2012**



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Department Chairman Louis B. Harrison, MD, describes how the treatment team comes together to deliver optimal care to each patient.

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Our goal is to help patients make lifestyle changes that allow them to live full, healthy lives and avoid complications.

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At Beth Israel we strive every day to be a model and a leader in quality and safety, and to ensure that we are doing everything possible to meet your health care needs. Enhancing quality and patient safety is an ongoing process—and a commitment shared by every member of the Beth Israel community.

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Some went offline.

rusk.med.nyu.edu



The connection has timed out

The server at rusk.med.nyu.edu is taking too long to respond.

- The site could be temporarily unavailable or too busy. Try again in a few moments.
- If you are unable to load any pages, check your computer's network connection.
- If your computer or network is protected by a firewall or proxy, make sure that Firefox is permitted to access the Web.

[Try Again](#)

What can hospitals do to
prepare their websites
for a disaster?

1. Co-located hosting

2. Establish a design for emergency notifications

3. Mobile-friendly admin

4. Mobile-optimized front end

5. Social connectivity (Twitter, Facebook, YouTube)

Most of all,
Be Prepared.

Thank you.

Thomas Gapinski
Motionbuzz.com
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